



Festival of Fine Art

JULY 2010

The Sonoran Arts League is proud to announce the combining of our two outstanding art events into one very special Festival! **The 10th Annual Festival of Fine Art will take place at StageCoach Village in Cave Creek, Arizona on February 18, 19, 20, 2011.**

February is a wonderful time of year to be in the Valley of the Sun. Cave Creek is a prime destination for winter vacationers from all across the nation. Statistics show that the art market is significantly rebounding. Many serious buyers and collectors come to the Cave Creek/Carefree/Scottsdale area in search of art.

This year's Festival boasts of more opportunities for quality artists, musicians and fine food. The Festival will be aggressively promoted in newspapers, magazines, television and electronic media.

The Sonoran Arts League is a 501(c)(3) non-profit organization based in Cave Creek. The Festival of Fine Art is one among the many opportunities for art and art education. It is the only Festival sponsored by artists for artists. It is our sincere belief by supporting our participating artists we improve the quality of life in our community.

Sonoran Arts League volunteers will be available to assist artists and visitors. Convenient parking, overnight security, artist "goodie" bags, as well as an artist appreciation evening will make this an especially pleasant event. **New this year:** we are introducing an invitational "Quick Draw" event. Crowds will watch selected artists demonstrate their paintings skills and bid on these works during a live auction.

The Festival of Fine Art seeks to bring together a variety of quality artists. You are cordially invited to apply. This is a juried show, with category limitations. Sonoran Arts League membership is **not** required.

The League promises to provide a wonderful experience for patrons and artists alike.
PLEASE DON'T DELAY – FILL OUT YOUR APPLICATION AND MAIL IT TODAY!

Sincerely,

Festival of Fine Art Committee
Sonoran Arts League



Festival of Fine Art

2011 APPLICATION INSTRUCTIONS
PLEASE READ CAREFULLY

DATE & TIME: FEBRUARY 18, 19 & 20, 2011 (Friday, Saturday & Sunday) 10:00 AM – 5:00 PM

LOCATION: StageCoach Village, 7100 E Cave Creek Road, Cave Creek, Arizona

ELIGIBLE MEDIA: Original art must predominate in the booth display. Limited edition prints/giclees – individually labeled as such and properly signed, numbered and framed may be hung. No commercially made items, kits, moulds or buy/sell are allowed. Jury fees must be included for each medium.

APPLICATION SUBMISSION: Three 4" x 6" photos of current work must be submitted with the application. Photos will be returned – please submit a self-addressed stamped (61 cents) envelope.

1. On the back of each photo, write the title, medium and your name.
2. Enclose a 4" x 6" photo of your booth display.
3. Submit 2 separate checks: 1 for jury fee(s) and 1 for the booth fee or pay with a VISA or MasterCard.

JURY PROCESS: A panel of jurors will evaluate application and photos to determine exhibitors. Photos are very important and should show as much detail as possible. **The quality of your photos will greatly influence your ability to be juried into the show.**

FEES: All fees will be processed upon receipt.

1. The jury fee is based on the number of mediums multiplied by \$25. The jury fee is non-refundable.
2. The booth fee is based on the size of the booth plus \$75 if you wish a corner. A notification letter to artists **not selected** will be sent by October 7, 2010. Booth fees will be refunded mid-October 2010.

BOOTH SELECTION and INFO: Applicants must select preferred booth size. The Festival of Fine Art Committee assigns booths and no changes will be made. Artists must be present throughout the show: 10:00 AM – 5:00 PM daily. Tents must be white and flame retardant with appropriate tie-downs and weights for safety – no stakes allowed.

APPLICATION DEADLINE: All applications postmarked on or before October 1, 2010 will be considered.

Mail completed and signed application pages 3 and 4 – please keep a copy for your records. Include 3 photos of each medium, 1 booth photo, a 9" x 6" SASE with a 61 cent stamp, a check for jury fee (\$25 for each medium) and a separate check for booth fee or pay with VISA or MasterCard. Make checks payable to Sonoran Arts League and mail to PO Box 1689, Cave Creek, AZ 85327.

IMPORTANT DATES:

Application postmarked by: OCTOBER 1, 2010
Notification letters sent by: OCTOBER 7, 2010
NO REFUNDS after: JANUARY 3, 2011

Questions? Email to: info@sonoranartsleague.org or call 480-575-6624



Festival of Fine Art

2011 ARTIST APPLICATION
DEADLINE: October 1, 2010

Name(s) {print} _____

Business name {print} _____

Mailing address _____

City: _____ State: _____ Zip: _____

Home/studio Phone: _____ Cell: _____ Fax: _____

Email: _____ Web: _____

REQUIRED by FEBRUARY 1, 2011: Arizona State Transaction Privilege Tax License _____
(form is online now at www.azdor.gov TPT "short form" 60-5626) 602 255-2060

Required by FEBRUARY 1, 2011: Cave Creek Business License # _____
(form will be online in December 2010 www.cavecreek.org Doing Business Tab) 480-488-6600

CHECK EACH MEDIA YOU WILL BE EXHIBITING:

- | | | |
|---|--|--|
| <input type="checkbox"/> Acrylic Painting | <input type="checkbox"/> Gourd | <input type="checkbox"/> Pastel |
| <input type="checkbox"/> Baskets | <input type="checkbox"/> Glass | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Batik | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Scratch Board |
| <input type="checkbox"/> Bronze | <input type="checkbox"/> Metal/Copper | <input type="checkbox"/> Stone |
| <input type="checkbox"/> Ceramic Clay | <input type="checkbox"/> Mixed Media Painting | <input type="checkbox"/> Watercolor |
| <input type="checkbox"/> Drawing/Graphics | <input type="checkbox"/> Mixed Media Sculpture | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Etching | <input type="checkbox"/> Oil Painting | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Fiber | <input type="checkbox"/> Paper | <input type="checkbox"/> Other _____ |

JURY FEE: Number of Mediums x \$25 = _____

BOOTH FEE:	<u>Sonoran Arts League Member Fee</u>	<u>Non- Member Fee</u>
<input type="checkbox"/> Corner add \$75 to all sizes	<input type="checkbox"/> 10 X 10 \$375	<input type="checkbox"/> 10 X 10 \$400
	<input type="checkbox"/> 10 X 20 \$750	<input type="checkbox"/> 10 X 20 \$800
	<input type="checkbox"/> 10 X 30 \$1,125	<input type="checkbox"/> 10 X 30 \$1,200

PAYMENT: checks (one for Jury Fee and one for Booth Fee) VISA MasterCard
(checks made payable to Sonoran Arts League, PO Box 1689, Cave Creek, AZ 85327)

Credit Card # _____ Exp. Date _____ Security Code _____

Name as it appears on cc (print) _____

Billing address: _____ City _____ State _____ Zip _____

ARTIST CHECKLIST - DEADLINE FOR RETURN: Postmarked by ~~CVE~~CVYf% 2010

- APPLICATION: Complete and return pages 3 and 4
- JURY FEE: Include payment separate check from booth fee or charge (\$25 for each medium)
- MEDIUM PHOTOS: Include 3 color photos of recent work in each medium
- BOOTH FEE: Include payment in a separate check from jury fee or charge (add extra \$75 for corner)
- BOOTH PHOTO: Include 1 booth photo
- ENVELOPE: Enclose 1 self-addressed 9" x 6" envelope with a 61 cent stamp for return of materials

PO Box 1689, Cave Creek, AZ 85327
PHONE: 480-575-6624
EMAIL: info@sonoranartsleague.org

6051 E. Hidden Valley Drive, Cave Creek AZ 85331
FAX: 480-575-7993
WEBSITE: www.sonoranartsleague.org

2011 FESTIVAL OF FINE ART – RULES AND REGULATIONS

Your cooperation is appreciated in adhering to the Rules and Regulations as stated in the application and any other requirements set by the Festival of Fine Art Committee. Violations or non-compliance can result in expulsion from the Festival.

1. All work must be original, handcrafted, created and exhibited by the artist. No commercial agents, dealers or manufacturers may enter. Kits, imports, molds, embellished objects (appliqués) or mass produced items and commercial reproductions are prohibited. **WORK SHOWN MUST BE CONSISTENT WITH THAT JURIED INTO THE SHOW.**
2. Limited edition prints and giclees are acceptable if signed, numbered, and have a certificate explaining their origin, process, longevity and archival properties. Not more than 25% of your total display may be comprised of limited editions. Art that is not signed is unacceptable for exhibition and sale in the show.
3. All categories must be juried prior to acceptance. If applying to more than one category, artist may or may not be juried to all categories submitted. Media NOT APPROVED during the application process is PROHIBITED and must be removed.
4. Artist agrees to be present during all Festival hours. Artist representatives are not allowed as substitutes for the artist.
5. Sonoran Arts League reserves the right to remove any artist from present or future shows a breach of written rules and regulations, violations of the laws of the State of Arizona and the Town of Cave Creek and disruptive behavior.
6. Exhibitor display at the event must substantially match the photo submitted with the application. Misrepresentation of a display will result in expulsion without refund.
7. All tents must be solid white and flame retardant with appropriate tie-downs and weights for safety. No stakes permitted. Be prepared for possible weather changes.
8. Artist must utilize assigned space during published show hours and will confine all sales/display activity to the assigned space. All space assignments are the decision of the Festival of Fine Art Committee. The Committee reserves the right to change or modify space locations as necessary.
9. Artist is solely responsible for the collection and remittance of sales tax to the State of Arizona. A state representative may contact you during the festival. Arizona State Transaction Privilege Tax License must be obtained prior to the show. Visit www.azdore.gov for TPT "short form" 60-5626 or call 602-255-2060. A Cave Creek Business License is also required and will be available in December 2010 online at www.cavecreek.org Doing Business Tab or call 480-488-6600. **Both licenses are required and must be on file at the League office by February 1, 2011.**
10. All rules will be strictly enforced. Inappropriate attire or behavior including intoxication and verbal abuse by the exhibitors or their assistants may result in immediate expulsion from the show. The Festival of Fine Art Committee reserves the right to make final interpretation of all rules.
11. There are no refunds or rain checks due to inclement weather, other natural disaster, acts of war, or terrorism.
12. Artist stores their artwork at their own risk. Sonoran Arts League will provide security from check-in to the end of the Festival, but strongly encourages the artist to carry appropriate levels of theft, damage, and liability insurance to ensure their own and their patrons' protection.
13. Artist understands the decision of the Jury Committee of acceptance or rejection to the Festival of Fine Art is final. It is not necessary to be a member of the Sonoran Arts League to participate in the Festival. Membership or juried status in the Sonoran Arts League does not guarantee acceptance, although all members are welcome to apply.

14. **PLEASE NOTE: NO REFUNDS AFTER JANUARY 3, 2011.**

RELEASE: I hereby release, and forever discharge, Sonoran Arts League, its directors, officers, volunteers, and all sponsoring Organizations from all liability claims and responsibility for personal injury, damages to artwork, equipment and materials as a result of my participation in the Festival of Fine Art.

Unless otherwise noted in writing, Sonoran Arts League has the right to photograph or have reproduced my images/art for publicity, brochure and educational purposes.

By signing this form, I agree to abide by all rules set forth herein. Failure to comply with the rules may result in my being expelled from this Festival of Fine Art and ineligible for future Festival of Fine Art events.

I agree that photos submitted to the jury are current and representative of my work to be exhibited. The Sonoran Arts League Festival of Fine Art Committee reserves the right to advise me of any work that does not meet their standards and I agree that such work will be immediately removed upon request.

Sign _____

Date _____

Please make a copy of the application for your record.

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