



## MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

## SONORAN ARTS LEAGUE

proudly presents the

15<sup>th</sup> Annual Hidden in the Hills Artist Studio Tour

the weekends before and after Thanksgiving 2011.

*From abstract to assemblage, acrylic to American scene,  
the Valley's largest art studio tour features a wide range  
of styles and mediums  
with new artists and studios participating this year.*

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## KEY INFORMATION

**WHAT:** 15<sup>th</sup> Annual “Hidden in the Hills” Artist Studio Tour. Fifteen & Forward is the theme of this year’s milestone event.

**PRESENTED BY:** Sonoran Arts League.

**SPONSORED BY:** National Bank of Arizona

**WHERE:** Self-guided tour featuring 150 working artists at 45 studio locations throughout Cave Creek, Carefree and North Scottsdale.

**WHEN:** The last two weekends in November: Friday, Saturday and Sunday, November 18, 19 and 20 and Friday, Saturday and Sunday, November 25, 26 and 27, from 10 a.m. – 5 p.m. daily.

**ADMISSION:** A FREE, self-guided tour.

**PLAN YOUR OWN TOUR:** Plan your own personalized tour! Download your customizable map at [www.hiddeninthehills.org](http://www.hiddeninthehills.org).

**FOR MAPS, HITH ARTIST DIRECTORY OR INFORMATION:** Call 480-575-6624, click on [www.HiddenInTheHills.org](http://www.HiddenInTheHills.org), or visit the Sonoran Arts League office at 6501 E. Cave Creek Road in Cave Creek.

**STYLES & GENRES:** Abstract, Assemblage, Acrylic, American Scene, Batik, Beads, Bronze, Botanicals, Ceramics, Classic, Contemporary, Clay, Canvas, Carved, Concrete, Dye, Digital, Encaustic, Etching, Expressionism, Embellished, Earth, Fused, Figurative, Fabricated, Feather, Glass, Graphite, Gourd, Ink, Leather, Landscape, Lifecasting, Linen, Metal, Mixed Media, Mosaic, Modern, Minerals, Monoprint, Pastels, Prints, Portraits, Plein Aire, Photography, Pencil, Post Modern, Realism, Regionalism, Still Life, Stone, Silver, Sculpture, Tint, Traditional, Tribal, Wood, Watercolor, Weaving, Welded, Wearable.

**SOCIAL MEDIA:** Follow us on Facebook at [facebook.com/sonoranartsleague](https://facebook.com/sonoranartsleague) or [facebook.com/hiddeninthehills](https://facebook.com/hiddeninthehills); on Twitter at [twitter.com/sonoranartsleague](https://twitter.com/sonoranartsleague); or on our blog spot at [hiddeninthehillsblog.com](http://hiddeninthehillsblog.com).

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## **RECAP**

Held annually the weekends before and after Thanksgiving, the Valley's largest art studio tour and sale is presented by the non-profit Sonoran Arts League. This event provides art enthusiasts with a unique opportunity to tour at their own pace, observe artists at work in their private studios and purchase art directly from the creators. The 2011 free self-guided tour features 150 artists throughout 45 studio locations in Cave Creek, Carefree and North Scottsdale.

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The non-profit Sonoran Arts League was formed in 1975 as the Cave Creek Craft Council, and advances art, artists and art education. The organization's 450+ members actively participate in community outreach programs including youth mentoring and art education. The Sonoran Arts League also produces the annual Festival of Fine Art and partners with the Foothills Food Bank on the annual Empty Bowls Project.

To reach the Sonoran Arts League, call 480-575-6624, visit 6051 E. Hidden Valley Drive, Cave Creek or write PO Box 1689, Cave Creek, AZ 85327. Or, visit the League on the web at [www.sonoranartsleague.org](http://www.sonoranartsleague.org).

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