



## Sonoran Arts League “2018 Jury Process” - Informational Handout

Once a year, members of the Sonoran Arts League are invited to participate in the League Jury Process. The following conveys information an artist should follow to prepare and participate in the Jury Process.

**Why become a juried member?** Juried Member Designation is awarded to Sonoran Arts League artists who have met our high standards of artistic excellence. This jury designation is recognized in various publications including the Hidden in The Hills Directory, “Pop-Up Shows and Exhibitions” and on the Sonoran Arts League website.

**New this year:** Participating artists will have an opportunity to exhibit two (2) pieces of your submitted artwork in a “Pop-Up Show” at the Sonoran Arts League Center for the Arts. Artists may see juror’s comments upon request at the League office.

**Key Dates:**     **April 7 – Jury Day**  
                      **April 13 - Opening Reception**  
                      **April 7 – 27 – “Pop-Up Jury Show”**

### Requirements:

1. You must be a paid member of the Sonoran Arts League in good standing.
2. Check the list of media that are accepted for the Jury process to see if your work is eligible.
3. Your work must be created within the last two years. At least one piece must have been completed within the past year.
4. Artwork may not be copied in part or wholly from any published work that has been copyrighted.
5. No workshop, student work or work completed under the supervision of a mentor will be accepted.
6. No giclees of original paintings or photography printed on canvas will be accepted for 2-D art.
7. You are encouraged to include one 3”x5” typed note, one-sided, not to exceed 100 words, to describe your work and technique.
8. The \$35 Jury fee permits you to have 5 pieces in ONE medium juried (e.g. oil painting). If you want to submit another media, (e.g. Drawing), you must pay an additional \$35 and bring in 5 pieces of work in that medium. *(Refer to page 3. Media list)*
9. You must register online and pay a non-refundable \$35 fee at the time of registration to hold your spot.
10. Large work that cannot be reasonably moved may be juried with 8x10 colored photos (not to exceed three photos of each piece). All sides must be shown.
11. Sign the Sonoran Arts League Jury Participation Agreement at registration on jury day.
12. Please remember: **The Jury Process is not intended to be a personal critique.**

### How to register for the Jury Process:

Registration opens on March 1, 2018 and the deadline is April 4, 2018 **or until all 60 slots are filled.** Participation is on a first-come, first-served basis.

To hold your place for the Jury process, go to the Sonoran Arts League Website ([www.sonoranartsleague.org](http://www.sonoranartsleague.org)), login as a member and click on Calendar of Events. Find March 1, click on "League Jury Process Begins" to open the registration page, fill out all of the information, submit and pay.

***Remember: Only 60 members will be accepted to participate in the Jury Process.***

**To assist League members for preparation, the League has provided additional opportunities:**

- A "**mock jury**" event will take place and a committee member will bring samples. Mock Jury days are scheduled at the Center for the Arts for Wednesday, February 28 from 6:00 pm to 8:00 pm. Admission is free and RSVP through the League office at 480-575-6624.
- **Review of your Jury Submission:** The League has added additional support for the jury process by way of a review of submissions. On Wednesday, March 7 at 10:30am at the Center for the Arts. Entry fee is \$5.00 and RSVP through the League office at 480-575-6624.
- **General Meeting – Jury Q & A** on Monday, March 12 at 4pm. One hour prior to the start of the General Meetings, the jury committee will have a table set up for questions, additional information and key dates.

**Please contact the League office to register for all events 480-575-6624.**

**Timeline of Jury Day ( April 7, 2018 ):**

Saturday, April 7, 2018, 9:00 pm – 3:00 p.m.

**New Venue for Jury Day:** Sonoran Arts League Center for the Arts, 7100 E. Cave Creek Road #144 (in Stagecoach Village), Cave Creek, AZ 85331 480-575-6624.

- 9:00 – 10:00 a.m. Artists deliver artwork. DON'T BE LATE, doors locked promptly at 10:05 a.m.!
- 10:30 - 1:30 p.m. Jury process takes place.
- 2:00 - 3:00 p.m. Artists pick up artwork. (Please don't be early; you will not receive your work until DON'T BE LATE; the deadline is 3:00 p.m.)

**Check in**

- Sign in at the front table, outside the Center for the Arts. Please sign in before you bring your artwork inside the center.
- Fill out an envelope with your correct mailing address. This envelope will be used to inform you of the jurors' decision.
- Bring in your work. Volunteers will help direct you to the area for your medium.
- Artists should display their work in a professional manner: bring a tablecloth for small display items; pedestals for jewelry, pottery, glass etc. Photography should be matted and framed. Paintings will not be hung but placed against chairs.
- You will be given 5 post-it notes to place over your signature on each piece.
- To avoid too many people in the space, you may look around quickly, but then you need to exit to make room for other artists delivering their work.

- You may not stay on the premises. Doors will be locked, and everyone except the jurors will leave the building. If you are unable to bring your own work, you may have someone deliver it for you.
- Large work that cannot be reasonably moved may be juried with 8 x 10 colored photos (not to exceed three photos of each piece). All sides must be shown.
- A letter will be mailed to you within 10 days stating the jury's decision.

**Juror Evaluation**

It is, and always has been, an evaluation by a three-to-five- juror panel of accomplished art professionals (not associated with the League) as to whether an artist's 5 submitted pieces of art rise to the level of consistent, professional quality. Applicants are advised to select their best and most consistent work for submission. The Jurors' identities will remain anonymous. **The Jury Process is not intended to be a personal critique.**

**Jurors will evaluate art work using all of the following criteria:**

composition/design	originality/creativity	masterful technique
color/harmony	tonal contrast	values and color, hues
Anatomy	edge treatment	linear perspective
relationship between foreground/background	framing and presentation	positive / negative space

***Key Points to Keep in Mind***

**1. Thoroughly Read and Understand the Rules.**

A major reason artists are not accepted into juried status, is that they did not read or understand the rules thoroughly. Do not deviate from the rules. This can be anything from sizing, to resolution, to image, to quality, to framing.

**2. Attend Q & As, Mock Jury Events and Submission Reviews.**

To assist members for the jury day, the League office has provided many opportunities. Members are encouraged to attend one or more.

**3. Enter the Maximum Amount of Pieces You are Allowed.**

Enter five pieces of artwork for this jury process.

**4. Provide Your Best Work. Be Consistent and Complete.**

Don't mix media and styles. Show that your work is stable and you have mastered the area you are entering.

**5. Remember this is not a personal critique.**

A Juror's decision is subjective. If your work is not juried in, you may ask to see the juror's feedback / evaluation form following notification. Forms will on file for review in the Sonoran Arts League Center for the Arts.

## List of Categories: Media

- **Batik:** Cloth / Paper
  - **Drawing:** Charcoal / Ink / Pen & Ink / Pencil Colored / Pencil Graphite
  - **Fiber Art**
  - **Jewelry:** Jewelry Art / Fine Jewelry
  - **Mosaic**
  - **Photography:** Traditional / Non-Traditional
  - **Sculpture:** Bronze / Cement / Clay / Glass / Metal / Paper / Stone / Wood
- **Ceramic / Pottery**
  - **Glass**
  - **Leather**
  - **Painting:** Acrylic / Pastel / Oil / Oil Pastel / Watercolor
- **Collage**
  - **Encaustic**
  - **Gourd**
  - **Mixed Media:** All types
  - **Printmaking**

### “Pop-Up Show” Process and Overview:

Each participating artist may choose to continue in the April “Pop-Up Show” and submit up to two pieces of artwork. The Show will hang for three weeks (April 7 – 27) in the Center for the Arts. All artwork in the show must be for sale. Upon any sale, the artist is notified and may replace for a similar piece of art. (please note: a 25% commission will be paid to the League). Contracts and forms will be available onsite on April 7.

**“Pop-Up Show” Registration:** On Saturday, April 7 (during artwork pickup) artists may register for the show. 2 pieces of submitted artwork will be selected by the jurors, committee and League office. There is no additional entry fee to exhibit your artwork.

### KEY DATES:

**Jury Day Registration:** March 1 – April 4, 2018

**Mock jury” Event:** February 28, 6:00 – 8:00 pm (Wednesday)

**Submission Review:** March 7, 10:30 am – 12:30 pm (Wednesday)

**General Meeting Q & A:** March 12, 4:00 – 5:00 pm (Monday)

**Jury Day and Hanging Day:** Saturday, April 7, 2018

**Opening Reception:** Friday, April 13, 2018

**“Pop-Up Show” Artwork pickup day:** April 27, 2018

### **New Venue for Jury Day & Pop-Up Show:**

Sonoran Arts League Center for the Arts, 7100 E. Cave Creek Road #144 (in Stagecoach Village), Cave Creek, AZ 85331 480-575-6624.