



“Anthem Civic Building - Public Art Program”

A Partnership. The Anthem Community Council and the Sonoran Arts League have partnered together to bring “Art in Public Places”. The public art program will be located at the Anthem Civic Building with possible future phases to include: streetscapes, public buildings, pedestrian pathways, gateways, parks, lighting and signage.

The Mission of Art in Public Places is to engage the community and enrich public places through original artwork by local Arizona artists and Anthem residents.

The Mission of the Anthem Community Council is to establish and maintain a governing structure which will preserve, protect and enhance the plans, policies, infrastructure, and resources needed to support a sense of community, ensure sound economic development, and promote a quality of life for all Anthem residents.

The Mission of the Sonoran Arts League is to give to the community by promoting art, artists, and art education through leadership and service in the belief that an artistic awareness is essential to the well-being of life and our community.

“Art in Public Places” at Anthem

The exhibition will run from May 18 through September, 2018

Entry Procedures & Exhibit Information:

- Open to resident artists in Anthem and surrounding North Phoenix communities and Sonoran Arts League members; professional or amateur. All artists must be 18 years or older.
- Exhibit rotation will run four (4) months.
- Entry must be your own original artwork. No reproductions. Artist must warrant and represent that they are the sole creator of the works of art.
- Artist may submit up to four (4) pieces for consideration **in one medium**. All subject matter and artwork must be family friendly as determined by the jurors/curator. You may enter more than one time with a different medium (four pieces per medium – separate fee for each medium entered).
- Submission registration is online from **April 5, through May 1, 2018** through the Sonoran Arts League website: www.sonoranartsleague.org (located under the Art Tab, “Art in Public Places”).
- Entry Fees: A \$25 non-refundable entry fee (per medium).
- Jury Day: May 8, 2018.
- Artists must carry their own insurance.
- Call for Art: 2D art and 3D art - **all mediums except Jewelry** (examples: paintings, photography, drawings, sculptures of various mediums, etc.). 3-D Artist will provide their own pedestals or display material.
- There is space for approximately 80 pieces of 2-dimensional art, depending on the size of the pieces. All 2-dimensional art must be wired and ready to hang with a frame or “gallery wrapped” canvas. Any



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sculpture “wall-art” must be easily hung with standard drywall anchors. Work will not be accepted if it is not ready to hang with a strong wire, appropriate frame or hardware. The maximum size for 2-dimensional art is 75 inches wide by 60 inches high with a maximum weight of 50 pounds.

- **Display location:** Anthem Civic Building (3701 W. Anthem Way, Anthem, AZ 85086)
- Artists agree that all work is submitted at the risk of the artist and will carry appropriate insurance. While all possible care will be taken, the Anthem Community Council, the Sonoran Arts League, its members or representatives, will not assume responsibility for any loss or damage incurred before, during or after the exhibit.
- All entries will be juried by a jury team consisting of five jurors/curator selected by the Sonoran Arts League and Anthem Community Council.
- Anthem Community Council staff will participate in the hanging/display of all artwork and take down at the conclusion of the rotation. Anthem Community Council staff and Sonoran Art League members will assist in receiving art, hanging, take-down and returning art to artists collecting their work at the Anthem Civic Building.

Artwork Sales:

- Total commission on all sales is 20%, less sales tax and credit cards fees.
- The artist will be notified for a replacement piece(s) during the rotation.

Anthem Community Council Welcome Center staff will be the first point of contact for artwork sales. The staff will direct the purchaser to follow one of the below procedures:

- **For Sonoran Art League member’s artwork**, the purchaser will be directed to the Sonoran Arts League office/League’s website to purchase and pay for the piece online. The League will notify the artist of the sale and that they are to provide a replacement piece.
- **For non-League members artwork**, the purchaser will be directed to contact the artist directly to make the purchase. These artists will be required to provide a proof of sale along with their 10%/10% check payments to the Anthem Community Council and the Sonoran Arts League. The Anthem Community Council staff will notify the artist that they are to provide replacement piece.



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Key Dates - “Please mark these dates on your calendar”:

- **Call for Art:** Opens online on April 5, 2018 – Deadline is May 1, 2018
- **Submission Timeframe:** April 5 to May 1, 2018
- **Jury Day:** May 8, 2018
- **Artwork Drop-off Day:** May 17, 2018 (between 11am – 1pm)
- **Show Dates:** May 18 through September 12, 2018
- **Opening Reception:** June 9, 2018 (between 9:30 – 11:30 am)
- **Pick Up Unsold Artwork:** September 13, 2018 (between 9am-11am)

Submission Process:

- All submitted artwork must be original. No reproductions will be accepted.
- You may submit no more than four (4) pieces for consideration in one medium for the main rotation. Additional media submissions require another entry fee.
- Submission registration is online from April 5 to May 1, 2018. A \$25 non-refundable entry fee per media. *See below instructions:*
- **SUBMIT ARTWORK** = All submissions must be online at the Sonoran Arts League website (www.sonoranartsleague.org) – through the calendar of events. Click on the calendar to see the “Anthem Call for Art” and proceed to register.
 - **Please have all your photos and artwork details ready prior to registration.**
 - Include your name, email, mailing address, and phone number and the following information about each piece being submitted, along with a photograph of the artwork. This information will be used to create the gallery tags so be sure it is accurate.
 - Artwork Title
 - Artist Name
 - Medium
 - Dimensions
 - Price
- The digital photos of the artwork must meet the following the guidelines. These photos will be used to determine your acceptance into the show and the photos of accepted work will be used by the League and ACC to promote the show on social media. The photos must be an accurate representation of the work that will be delivered if accepted. The jurors reserve the right to reject artwork that is not the same as that depicted by the digital image.
 - Technical specifications:
 - Photos should be in JPG format
 - The file size for each photo should be less than 2MB. This can usually be accomplished most easily by resizing your photo so that the longest side is 6 inches or less.



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- The file name of each photo should be the artist’s name and the title of the artwork. We need to be able to easily tell which photos are yours.
 - Examples:
 - JudySmith_Lashes.jpg
 - ChrisRussell_Underside of Bridge_542.jpg
 - For 2-dimensional work:
 - One photo for each piece being submitted for consideration.
 - The photo should be of the artwork only with no background or with a solid background.

Acceptance Notification Process:

All Artists will be notified by May 10, 2018.

If your artwork is not accepted, please do not let non-acceptance discourage you from submitting for future shows. There are many factors that go into determining what artwork will generate a cohesive exhibit, and just because yours did not meet those criteria for this show does not mean that they won’t fit into a future exhibit.

Registration Process:

- Go to the Sonoran Arts website:
 - Website address: <http://www.sonoranartsleague.org>
 - Calendar of Events (Tab): Find the event for the Anthem “Call for Art” and proceed with the registration.
 - The cut-off date to register is May 1, 2018. After that date, entries may not be accepted.

Artwork Delivery Day:

- Before bringing your artwork to the exhibit location make sure it is labeled with the artist’s name, title of the piece, medium, dimensions, phone number, and price.
- When you deliver your artwork you will be asked to verify the accuracy of the gallery tags and to sign an artwork description contract.

Artwork Pickup:

Artists will need to make arrangements to pick up their artwork on **September 13, 2018 between 9:00 and 11:00 am**. They will be required to sign the Art Description Contract form indicating the return of the artwork before they will be able to pick up their pieces.

- Thank you for your interest and participation in this “Art in Public Places” program!

Anthem Community Council, Inc

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Sonoran Arts League

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