



## Call for Art: Hidden in the Hills Showcase 2021

The Desert Foothills Gallery, located at 38443 N Schoolhouse Rd., Cave Creek, Arizona will be the site of the Hidden in the Hills Showcase exhibiting works by members of The Sonoran Arts League who will be participating in the 2019 Hidden in the Hills Studio Tour. **The exhibition will run from October 7, 2021 to January 20, 2022.**

### Eligibility:

**Open to Sonoran Arts League members who are participating in the 2021 Hidden in the Hills Studio Tour.** Many of the visitors who attend the Hidden in the Hills Studio Tour visit this exhibit prior to the tour to get a sneak peek at what will be included on the tour and to decide which studios they want to visit during the tour. Don't miss out on this opportunity to market your studio and let everyone know where you'll be for the tour.

### Key Dates:

- **Submission Timeframe:** September 3, 2021 to September 29, 2021
- **Notice of Acceptance (via email):** Monday, October 4, 2021
- **Artwork Delivery Date:** Thursday, October 7, 2021, between 9:30am and 10:30am at the Desert Foothills Gallery inside the Desert Foothills Library.
- **Show Dates:** October 7, 2021 to January 20, 2022
- **Artist Reception:** Saturday, October 16, 2021 from 4:00pm to 5:30pm
- **Presentation with Q & A:** Thursday, November 4, 2021 from 4:00pm to 5:30pm
- **Pick Up Unsold Artwork:** Thursday, January 20, 2022 from 9:15am to 10:15am at the Desert Foothills Gallery

### Gallery Information:

- There is space for up to 60 pieces of 2-dimensional art, depending on the size of the pieces. All 2-dimensional art must be wired and ready to hang with a frame or "gallery wrapped" canvas. Gallery wrapped canvases or cradled panels must have a depth of at least 1.5 inches. Work will not be accepted if it is not ready to hang with a strong wire and appropriate frame. The maximum size for 2-dimensional art is 75 inches wide by 60 inches high with a maximum weight of 30 pounds.
- There is a locked display case that can accommodate up to nine small pieces of jewelry or sculpture. The dimensions of each section of the case measure 14 inches high by 14 inches wide by 11 inches deep.
- There are eight (8) pedestals available for sculpture and artists may provide their own plinths. All large 3-dimensional artwork must be installed and/or moved by the artist.

### Gallery Sales:

- The Desert Foothills Gallery (Library) has agreed to handle sales directly with the purchaser.
- Total commission on all sales is 25%. The Desert Foothills Library will retain 20% of the total commission and the Sonoran Arts League will retain the remaining 5% of the total commission.
- The purchaser will pay Desert Foothills Library and take possession of the artwork at the end of the exhibit, unless arrangements can be made for a replacement piece.
- Desert Foothills Library will inform the Desert Foothills Gallery Committee chairperson



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of the sale and they will then contact the artist to potentially arrange for a replacement piece of artwork for the remainder of the exhibit if necessary.

- Desert Foothills Gallery (Library) will send a check to the artist for the sale price less the 25% commission.

### Submission Process:

- All submitted artwork must be original. No reproductions will be accepted.
- You may submit no more than three (3) pieces for consideration.
- **The submission must be completed on-line at the Sonoran Arts League website. Look for the event on the calendar.**
- The information provided for each piece of artwork submitted will be used to create the gallery tags so be sure it is accurate.
  - Title (or an identifying inventory number if the work is untitled, example Untitled\_542)
  - Medium
  - Dimensions
  - Price – Make sure this is accurate.
- The digital photos of the artwork must meet the following the guidelines. These photos will be used to determine your acceptance into the show and the photos of accepted work will be used to promote the show on social media. The photos must be an accurate representation of the work that will be delivered if accepted. **The committee reserves the right to reject artwork that is not the same as that depicted by the digital image.**
  - Technical specifications:
    - Photos should be in JPG format
    - The file size for each photo should be less than 2MB. This can usually be accomplished most easily by resizing your photo so that the longest side is 6 inches or less.
    - The file name of each photo should be the artists name and the title of the artwork. We need to be able to easily tell which photos are yours.
      - Examples:
        - JudyBruce\_Lashes.jpg
        - ChrisRoss\_Untitled\_542.jpg
  - For two-dimensional work:
    - One photo for each piece being submitted for consideration.
    - The photo should be of the artwork only with no background or with a solid background.
  - For three-dimensional work:
    - You may provide as many views of each piece submitted as are needed to give an accurate portrayal of the work. The photos should be as focused on the artwork as possible with minimal background. A solid background will work best.
    - If submitting more than one photo for the same piece of work make sure to adhere to the file naming convention above and add a sequence number for additional views.



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- Examples:
  - TraceySaliba\_Carmen\_view1.jpg
  - TraceySaliba\_Carmen\_view2.jpg

### Acceptance Notification Process:

If your artwork is accepted you will receive an **email notification** stating exactly which pieces have been accepted. **The Art Description Contract will be attached to this email and you will need to fill it out and bring it with you when you deliver the artwork.**

If your artwork is not accepted you will also receive an email notification. Do not let non-acceptance discourage you from submitting for future shows. There are many factors that go into determining what artwork will generate a cohesive exhibit and just because yours did not meet those criteria for this show does not mean that they won't fit into a future exhibit.

The juror for this exhibit is Pat Cain. You can check out her bio at [Bio | Pat Cain Art](#)

This show will be curated by the Desert Foothills Gallery Committee.

### Artwork Delivery Process:

- Before bringing your artwork to the exhibit location make sure it is labeled, on the back or somewhere inconspicuous, with your name, phone number, and the title of the piece. Attaching your business card with the title handwritten on the card is acceptable.
- When you deliver the artwork:
  - **Bring the completed Art Description Contract form.** This form will be attached to the email you receive notifying you, that your artwork had been accepted. You can also find this form in the File Archive section of the member area of the Sonoran Arts League website.
  - Bring a printed copy of your Artist Statement.
    - You can find some guidelines about Artist Information in the member area of the Sonoran Arts League website in the File Archive section.
    - This information will be included in the Artist Information Books that are located at the front desk of the library.
    - If you have previously submitted this information for another exhibit at the Desert Foothills Gallery then you do not need to submit the information again unless you have a more recent version.
  - If you also wish to provide a printed copy of your bio and/or information about your technical processes bring that as well. Be sure that your name is on every page of this material.
  - When you deliver your artwork, you will be asked to verify the accuracy of the gallery tags.

### Artist Reception:

There will be an Artist Reception for the exhibit on Saturday, October 16, 2021 from 4:00pm to 5:30pm. We hope that exhibiting artists will attend and encourage their friends, family, customers, neighbors, clients and patrons to attend as well. The reception is an excellent opportunity to promote your work, to invite folks to your studio, to sell and to



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### **Artwork Pick Up:**

Artists will need to make arrangements to pick up their artwork on January 20, 2022 between 9:15am and 10:15am. They, or their designated representative, will be required to sign the Art Description Contract form indicating the return of the artwork before they will be able to pick up their pieces. If you send a representative to pick up your artwork make sure they know how many pieces they are to pick up.

### **Promotional Information:**

Desert Foothills Gallery has a FaceBook page ([www.FaceBook.com/DesertFoothillsGallery](http://www.FaceBook.com/DesertFoothillsGallery)) where we will be posting photos of the accepted artwork, artist information, and event information. [Please make sure you have an up-to-date artist statement and artist bio in your Member Information area on the Sonoran Arts League website](#) ([www.sonoranartsleague.org](http://www.sonoranartsleague.org)). Also make sure that your website listed there is correct. We use that information to complete the short posting we do for each artist participating in the exhibit. Once the posts have been scheduled you will receive the schedule so you will know when the post about your work will appear. We recommend that you “like” the page and share the posts about your artwork with your friends and on your business FaceBook page if you have one.