The Sonoran Arts League Presents
The Top Shelf Invitational Small Works Show

February 21 - March 15, 2020
Sonoran Arts League Center for the Arts
Stagecoach Village, Suite 144
7100 E. Cave Creek Road, Cave Creek, Arizona 85331

All Arizona artists are eligible

The fourth annual Top Shelf Invitational Small Works Show is a Juried Fine Art Show presented by the Sonoran Arts League and open to all Arizona artists. Artists will be eligible for cash awards. Ribbons will also be presented for first place awards in individual categories.

THE SONORAN ARTS LEAGUE MISSION. To give to our community by promoting art, artists, and art education through leadership and service in the belief that artistic awareness is essential to the well-being of life and our community.

THE SONORAN ARTS LEAGUE VISION. To be the premier art organization that supports and serves our community by nurturing a culture of creativity through education, events, and activities that connect the arts to the human spirit.

ENTRY PROCEDURES

The Top Shelf Invitational Small Works Show is open to all artists in Arizona, professional or amateur.

- Your entry must be your own original artwork. No reproductions.
- You may submit one - five pieces for consideration.
- Submit a completed entry form, photographs and non-refundable entry fee of $45 for up to five entries. Entries accepted December 1, 2019 - January 5, 2020.
- Please do not attach resumes or any other information except the entry form and photographs (as digital images) of your work.
- Online entry forms are available at www.TopShelfInvitational.com.
- SHIPPED ENTRIES: A pre-paid return address label must be included in the shipping crate. Please make sure it is easy to find (enclose in a large envelope and place with artwork). The return label MUST cover both shipping and insurance costs. The Sonoran Arts League will charge a handling fee and will not pay for return shipping.
- Artists should carry their own insurance.
- Selected juried pieces may be mailed or delivered to the Sonoran Arts League office at:

  Sonoran Arts League Center for the Arts
  Stagecoach Village, Suite 144
  7100 E. Cave Creek Road
  Cave Creek, AZ 85331
  480-575-6624
  www.TopShelfInvitational.com

$1,000 Best of Show
$250 Patron Award
$150 Platinum Award
$100 Gold Award

Ribbons will be presented for first place awards in individual categories

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IMPORTANT DATES

GRAND OPENING GALA AND ARTISTS’ RECEPTION
February 21, 2020, 5:00 - 8:00 PM

SHOW DATES
February 21 - March 15, 2020

Submission: Dec 1, 2019 - Jan 5, 2020

Jury Day: Jan 7, 2020

Notification: Jan 10, 2020

Artwork Delivery: Feb 18, 2020,
8:30 AM - 12:00 PM

Show Opens: Feb 21, 2020

Closing Celebration Party: March 14, 2020

Show Closes: March 15, 2020

Pick Up Unsold Artwork: March 16, 2020,
8:00 AM - 11:00 AM

Submission Details & Format

TWO-DIMENSIONAL ENTRIES
144 square inches (image size), for example, 12”x12”. Frames and matting are not included in the 144 square inches and are limited to 6” wide per side.

Submit one photo for each piece you would like to have juried. Photos should be of the image only.

THREE-DIMENSIONAL ENTRIES
Must fit within a 12” x 12” x 12” cube.

Provide no more than two views of each piece as needed to give an accurate portrayal of the work. Photos should focus on the artwork with minimal background. A solid background works best.

ALL MEDIUMS EXCEPT JEWELRY AND PHOTOGRAPHY

ENTRY FORM
The official entry form is available online at www.TopShelfInvitational.com.

HOW TO SUBMIT DIGITAL FILES: December 1, 2019 - January 5, 2020
Digital photos of your artwork will be used to determine your acceptance into the show, and the photos of accepted work will be used to promote the show on social media.

Photos must represent the work accurately. The committee reserves the right to reject artwork that is not the same as depicted in the digital image.

- Photos should be in JPG file format.
- The file size for each photo should be less than 2MB. This can usually be accomplished easily by resizing your photo so that the longest side is 6” or less at 300 DPI.
- We need to be able to tell easily which photos are yours. The file name of each photo should be the artist’s name and the title of the artwork, for example: “Judy Smith_Quails.jpg.”
- If submitting more than one photo for a piece of three-dimensional work, be sure to adhere to the file naming convention above and add a sequence number for additional views. For example, “TraceyJones_RedPot_view1.jpg,” and “TraceyJones_RedPot_view2.jpg.”

ACCEPTANCE NOTIFICATION: January 10, 2020

If your artwork is accepted, you will receive an email notification with delivery instructions. The Art Description Contract will be attached and must be printed, completed and submitted when you deliver the artwork.

If your artwork is not accepted you will also receive an email notification. Do not let non-acceptance discourage you from submitting for future shows. There are many factors that go into determining what artwork will generate a cohesive exhibit and just because yours did not meet those criteria for this show does not mean that they won’t fit into a future exhibit.
Artwork Logistics & Sales

The Sonoran Arts League will handle sales directly with the purchaser.

- All works must be for sale.
- A buyer will pay for the artwork at time of purchase, pick up the artwork or arrange for and pay for shipping at the time of purchase.
- The League will inform the artist of a sale.
- Artists receive 70% of the sale price, if sold, less credit card fees. Total commission on all sales is 30%.

GRAND OPENING GALA AND ARTISTS’ RECEPTIONS: February 21, 2020
Exhibiting artists are expected to attend and to encourage their friends, customers, clients, and patrons to attend as well.

ARTWORK DELIVERY: February 18, 2020, 8:00 AM - 11:00 AM
Deliver accepted artwork to the Sonoran Arts League Center for the Arts at Stagecoach Village, Suite 144, 7100 Cave Creek Road, Cave Creek, Arizona, 85331 by February 18, 2020, 11:00 AM.

- Artwork must be ready for hanging with wires only, no saw tooth. Gallery wrap pieces (1-1/2” in depth) are acceptable.
- Be sure each piece has a gallery title card attached to the back or bottom:
  - Artist Name
  - Title, for example, “Red Pot”
  - Medium
  - Dimensions
  - Price

ARTWORK PICK UP: March 16, 2020, 8:00 AM - 11:00 PM
Artists need to make arrangements to pick up their unsold artwork on March 16, 2020, between 8:00 AM and 11:00 AM at the Sonoran Arts League office. Artists will be required to sign an Art Description Contract indicating the return of their artwork before they will be able to pick up their pieces. Artwork that is not picked up on March 16 will be sent back to the artist at the artist’s expense. The Sonoran Arts League will use a packaging and shipping company for the return of all artwork. Please include a prepaid return address label with your submissions.

PROGRAM ADVERTISING
To promote The Top Shelf Invitational, artists and sponsors, a beautifully designed program is printed, listing all of the juried artists in the show including contact information. Artists may reserve an advertisement (examples shown at left) in the program at a discounted rate. The program is available to all visitors who attend the show. Advertisers also receive ten complementary copies of the program for their own promotion. Contact the Sonoran Arts League to reserve your space in the program. Participating artists who choose to take out a 1/4 page ad in the program, will be eligible to demonstrate and exhibit additional pieces, at the Celebration Party on March 14, 2020.